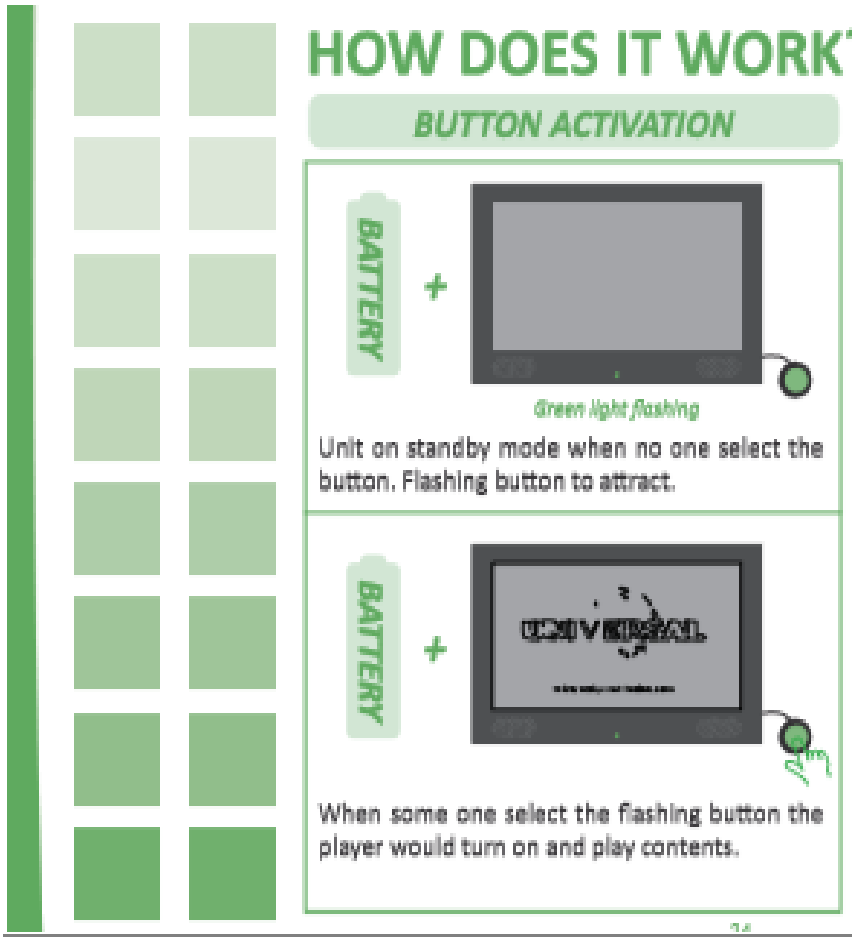
GAD-073-P-OF 7”LCD Open frame with button and battery

The 7inch LCD Open frame with button and battery is designed to be placed inside display housings, it is designed for point of sales company or direct brandings. There are mounting holes at the side of the display for easy installation and with its light weighted plastic. You can integrate it in wide variety of displays. There is a blinking button, therefore, once the customer selects the button, it would loop a video, and after finish playing the video, it would go back to the standby mode to conserve energy.

Benefits:	Application:
Increase Sales	Retail Store
Proven to increase sales within 30% - 50% more	Direct Brands
Create attention and interaction with customers.	Display POP House
Cost Effective	
Competitively priced with an affordable digital media solution	

Product Features:

It is designed to be placed inside display housings that there are mounting holes at the side of the display for easy installation in order to integrate it in wide variety of displays.


HOW DOES IT WORK
BUTTON ACTIVATION
BATTERY
+
Green light flashing
Unit on standby mode when no one select the button. Flashing button to attract.
BATTERY
+
When some one select the flashing button the player would turn on and play contents.

Auto-Start and Auto-play

Media Card

SD Card

Support Format

JPEG，AVI，MPEG-2，
MPEG-4，MP3

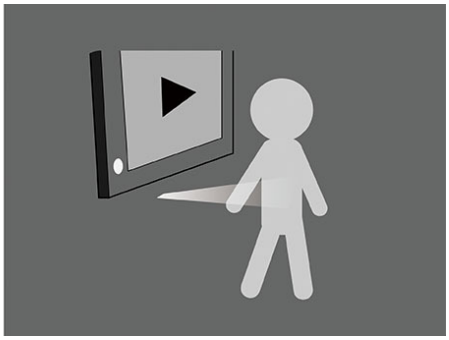
Languages

Support Multi-language OSD

Optional Features:

Motion Sensor

Motion detector ensure video and picture only plays when customer is in range.



Battery Operated

Maximum three D Cell batteries cases with easy installation which can play 200 times of 15 seconds video per day, and last for 3 months!

If you decide to use battery with the 7inch open frame- we are required to change to an energy efficient electronics. And if so, the below are the numbers of presses:

If there are 200 presses per day based on a 15 second movie, it can last for 1 month for an 8 Cell battery pack.
If there are 200 presses per day based on a 15 second movie, it can last for 2 months for a TWO pack 8 D Cell pack
If there are 200 presses per day based on a 15 second movie, it can last for 3 months for a THREE pack 8 D Cell pack

Buttons

Customer can select the specific video of product they would like to view.

Product Specification:

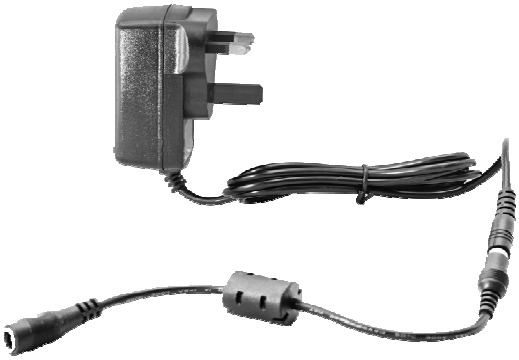
Technical Specification:		
Model	**GAD073-P-OF**	
Display	Size	7”
	Aspect Ratio	16: 9
	Resolution	800x480
	Brightness(cd/m2)	250
	Contrast Ratio	500 ::1
	View Angle	U/D:50,70,L/R:70,70
	Cell Type	TFT
Hardware	Casing	Plastic
	Color	Black
	Audio System	Stereo
	Supported File Format	MPEG.1, MPEG.2、MP3
	Supported Media Card	SD
	Play Back Features	Auto Play, Repeat
	Motion Sensor	Optional
	Input	N/A
	Audio input	N/A
	Control Buttons	N/A
	Speaker	1W x 2
	Input voltage	Ac 100-240V, 50/60 Hz
	Max Power Consumption	6W
	Accessories	Power adaptor ,User Manual, Remote Control
Optional Function (Additional Cost)	Button (Maximum 6 buttons)	Y
	Lift (Maximum 6 lifts)	Y
	Battery	Y

Dimension Specification		
Model	**GAD073-P-OF**	
Length X Height X Thickness (CM)	Physical Dimension	18.2x10.51 x2.8
	Physical Weight (kg/pc)	0.33kgs
	Packing Dimension per piece	N/A
	Packing Weight per piece(kg/pc)	N/As

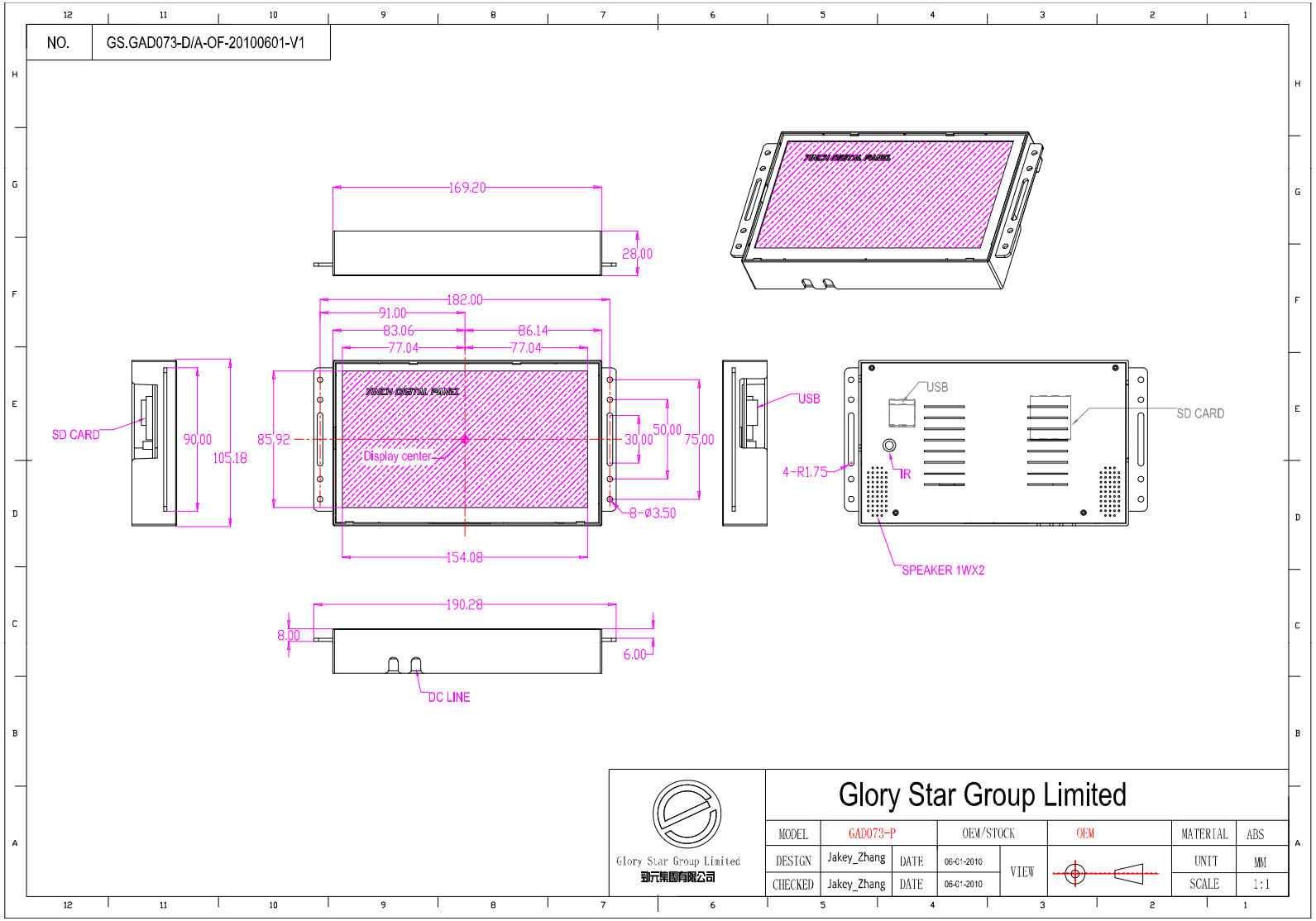
	Per Carton Packing (pcs/carton)	N/A
	Per Carton Dimension	62.5 x63.5 x21.5
	Per Carton Weight (kg)	18.5kg
	Mounting Dimension	153mm x 91mm
	Suitable Mounts	N/A
Length X Height X Thickness (CM)	**D Cell Battery Casing**	
	Physical Dimension	28x8x4.1
	Physical Weight (kg/pc)	0.53kg
	Packing Dimension per piece	38.2x12x8
	Packing Weight per piece(kg/pc)	0.4kg
	Per Carton Packing (pcs/carton)	10
	Per Carton Dimension	40.5x26x43
	Per Carton Weight (kg)	5kg
	Suitable Mounts	FIX-019

Accessories:

SD Card
(Optional with Additional Cost)



Power Adapter (Optional)



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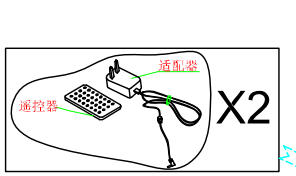
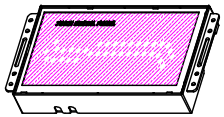
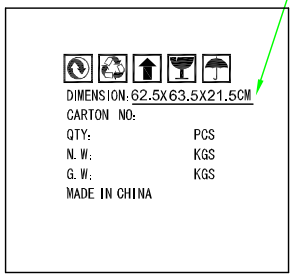
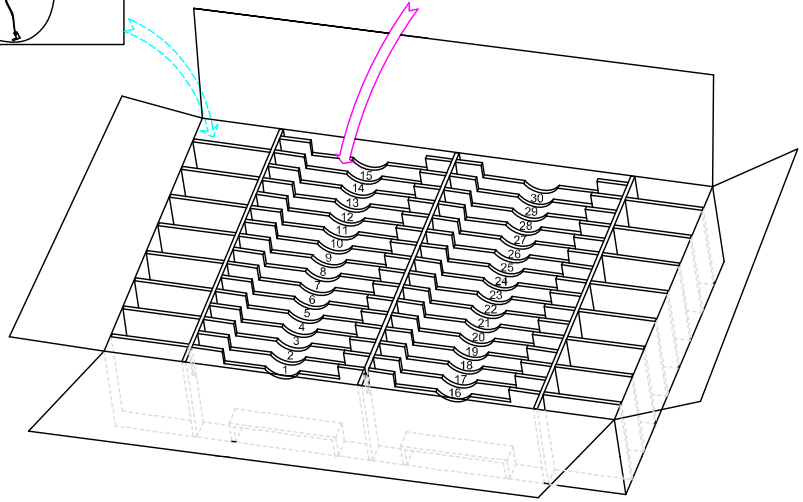




30PCS/CARTON

62.5X63.5X21.5CM





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Glory Star Group Limited
勁元集團有限公司

Glory Star Group Limited

MODEL	GAD073-P		OEM/STOCK		STOCK	MATERIAL	SPCC
DESIGN	Jakey_Zhang	DATE	02-24-2012	VIEW		UNIT	MM
CHECKED	Jakey_Zhang	DATE	02-24-2012			SCALE	1:1

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Case Study: